STORY HAVEN · MEDIA KIT

Put your brand in front of fiction lovers

Story Haven is a free online home for readers and writers to discover, share and vote on original stories and fan fiction. Every ad is hand-approved, so your banner sits beside real readers, not clutter.

mystoryhaven.org · updated November 2026

3,140+	223+	100%
Unique readers since launch	Daily visitors and growing	Fiction and book-loving audience

Ad packages

Founder rates are limited. Once the spots are gone, standard rates return.

- **Founder Single Slot** — $99 / month
  1 banner on the homepage or any genre page · auto-renews monthly
  Normally $140. Your $99 rate stays locked in for as long as you stay subscribed. Only 5 spots.
- **Genre Takeover Bundle** — $350 / month
  All 3 ad spaces on one genre page
  No competing ads on your genre. Only 5 genres available.
- **Contest or Story Spotlight sponsor** — Ask us
  Your brand on our monthly writing contest page and prize box, or our weekly Story Spotlight
  Great for writing courses, author services and bookish shops.

- **Custom package** — Ask us
  Longer campaigns, several genres, or an invoice
  Tell us your business, audience, pages, dates and budget.

Where your ad can appear

Every page has its own three 300×250 spaces. Premium members don't see ads.

- **Homepage** — Most seen
  3 spaces: left side, right top, right bottom
- **Genre pages** — Targeted
  Romance · Fantasy · Mystery · Adventure · Thriller · Drama · Sci-Fi · Horror · Fanfiction · Bestsellers · Hidden Gems · Series · Classic Literature and more
  3 spaces on each page
- **Story and chapter pages** — Readers
  Where readers spend the most time reading
  3 spaces
- **Contest page** — Writers
  Writers entering and readers voting each month
  3 spaces

Who advertises here

- **Writing and editing tools**
  Software and apps for writers shaping their stories
- **Author services**
  Editing, cover design, formatting and publishing help
- **Indie authors and publishers**

Reach readers hunting for their next favourite author

- **Writing courses**
  Workshops and lessons for growing writers

- **Bookish goods and reading services**
  Tea, bookmarks, audiobooks and subscription boxes

Banner specs

Size	300×250
File types	PNG, JPG or WEBP, up to 5 MB
Links	Any link. UTM tracking links welcome
Review	Checked by us, usually within 24 hours
Label	Each ad shows a small "Sponsored" tag

Brand safety

Story Haven welcomes readers of many ages, including children's stories. Ads must suit the page they appear on and stay family-friendly: no gambling, risky loans, adult products or misleading claims.

We never sell or share readers' personal information, and fan fiction ads must not suggest they're endorsed by the original creators.

Ready to book? Pick your spaces at mystoryhaven.org/advertise, or email Trinity at mystoryhaven1@gmail.com and we'll set it up for you.